

'Coal: Delivering Choice, Diversity and Innovation'

September 11-14, 2010

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Fairmont Chateau Whistler

Defining Mountain Luxury

Whistler, British Columbia, Canada



www.coal.ca



'Coal: Delivering Choice, Diversity and Innovation'

Saturday, September 11th, 2010

Fairmont Chateau Whistler

Registration: 4:00PM – 7:00PM, Algonquin Room

Reception: 6:00PM – 9:00PM, Woodland's Terrace

Fairmont Chateau Whistler Golf Club

Home of the '48th Canadian Conference on Coal' Golf Tournament

Carved out of the slopes of the Coast Mountain range in British Columbia this magnificent Whistler golf course is generous to the eye and provides enough fun and challenge for players of all levels.

Remember to keep your camera with your clubs, so you can take full advantage of all this great B.C. course has to offer!

Visit Fairmont Chateau Whistler Golf Club online at www.fairmontgolf.com/whistler

For those looking for additional courses, look no further than:

Nicklaus North Golf Club

Just minutes from cobblestone walkways and street side cafes of the resort town of Whistler, Nicklaus North stands out as one of the great courses in North America.

www.golfwhistler.com/courses/nicklaus

Big Sky Golf & Country Club Pemberton, BC

(40 Minute drive from Whistler)

Constructed at the base of the massive, snow-capped Mount Currie in the fertile Pemberton Valley, Big Sky Golf and Country Club sets a peaceful and serene stage for an outstanding round of golf.

www.bigskygolf.com



Sunday, September 12th, 2010

COAL ASSOCIATION GOLF CLASSIC

Ensure you make the most of your 48th Coal Conference experience by spending time in the company of other like-minded coal industry executives by participating in the Coal Association Golf Classic. Whistler has become one of the premier golf destinations in Canada and the Fairmont Chateau Whistler Golf Club is most certainly one of the reasons why. www.fairmontgolf.com/whistler

Tournament cost is \$175 per participant (includes green fees, cart and awards lunch following golf).

Space is limited and will be allocated on a first-come first-served basis. Reserve your place by checking the appropriate box on the Delegate Registration Form.

HOTEL SHUTTLE TO GOLF COURSE STARTING: 6:30AM

SHOTGUN START: 8:00AM

LUNCH AND PRIZES FOLLOWING GOLF

WELCOME RECEPTION: 6:00PM – 9:00PM

Frontenac Room – Fairmont Chateau Whistler

DAY ONE

Monday, September 13th, 2010

THERMAL TOPICS

Thermal Coal will be the focus on Day One of this year's conference. Our speakers will provide their perspectives on: Global Thermal Supply; A Quantum Leap in CTL Technology; Carbon Capture and Sequestration – Is It the Solution; A Case for Coal – Keeping the Lights On

Speakers include:

- Daniel Ruz, Wood Mackenzie
- Gordon Eberth, Quantex Energy
- Hon. Blair Lekstrom, B.C. Minister of Energy, Mines and Petroleum Resources (Invited)
- Hon. Jim Prentice, Minister of Environment, Canada (Invited)
- Jim Carter, Alberta Carbon Capture and Storage Development Council
- Hon. George Abbott, Minister of Aboriginal Relations and Reconciliation, British Columbia (Invited)

RECEPTION & BANQUET: 6:00PM

CASINO NIGHT TO FOLLOW

'Coal: Delivering Choice, Diversity and Innovation'

DAY TWO

Tuesday, September 14th, 2010

METALLURGICAL TOPICS

The focus of Day Two will be on Metallurgical Coal. Subjects covered by our international group of speakers will include: Global Supply and Demand – What the Future Holds; Where Canada Fits In; Steel in Recovery; Global Logistics and Competitiveness; China the Driver – Will It Last; Met Coal – Squaring the Circle in 2010

Speakers include:

- Jim Lennon, MacQuarie Bank (Invited)
- Don Lindsay, Teck Resources
- Peter Marcus, World Steel Dynamics
- Robin Masters, Simpson, Spence & Young
- Howard Balloch, The Balloch Group
- Ernie Thrasher, XCoal Energy and Resources

Field Trips – Wednesday, September 15th, 2010

Westshore Terminals, Delta, BC Day Trip @\$60

- Visit Canada's #1 coal export facility
- Transportation will be provided to and from venue
- Registration is limited - please register no later than August 23, 2010

BC Museum of Mining, Britannia Beach, BC Day Trip @\$60

- Pan for gold and ride underground through a real mining tunnel
- Transportation will be provided to and from venue
- Registration is limited - please register no later than August 23, 2010

****Tours of the Western Coal Corp. and/or Peace River Coal Operations in Tumbler Ridge, BC, can be arranged upon request. Please contact us for more information.**

CONFERENCE LODGING AND TRANSPORTATION

The conference hotel is The Fairmont Chateau Whistler. For your accommodation requirements, please contact the hotel at:

Fairmont Chateau Whistler

4599 Chateau Boulevard
Whistler, British Columbia
Canada VON 1B4

Phone: 1-604-938-8000

Fax: 1-604-938-2291

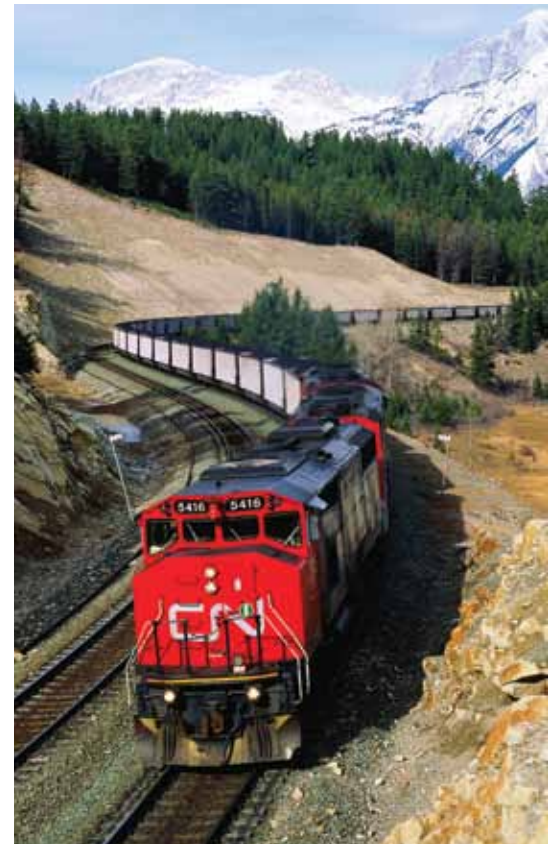
Toll Free: 1-800-606-8244

E-mail: chateauwhistlerresort@fairmont.com

www.fairmont.com/whistler

Group Promo Code: COAL10

When making your reservations, please identify yourself as being with The Coal Association of Canada in order to qualify for the group rate. Be sure to book early as a limited number of rooms qualify for the special group rate and will only be available on a first-come first-served basis.



REGISTRATION FORM



Your payment must accompany your registration. Please send your registration form with cheque if paying by mail. When registering by fax, please provide the necessary credit card information.

Telephone: (403) 262-1544 **Toll Free:** 1-800-910-2625 (North America)
Fax: (403) 265-7604 **Email:** conference@coal.ca **www.coal.ca**

Note: All fees are shown in Canadian dollars

DELEGATES

	# of persons	fee per person
Member	_____	@ \$1,160
Non-Member	_____	@ \$1,275

September 11

Reception & Welcome _____ @ no charge

September 12

Golf Tournament _____ \$175

Golf Club Rentals If applicable _____ \$60

If you require a set of rental golf clubs to be reserved for you, please check from the options available:

- Men's Right-handed Left-handed
 Ladies Right-handed Left-handed

Golf rentals are TaylorMade R9. Rental rate is \$60. Please note that the Fairmont Chateau Whistler Golf Club has a dress code. Proper golf attire, such as collared shirt, khaki or dress pants/shorts and suitable footwear is required. No jeans or metal spiked shoes are allowed.

NON-GOLFER

Tournament – Luncheon Only _____ \$30

NON-GOLFER

Horseback Riding (AM) (half day) _____ \$85

Ziptrek (PM) (half day) _____ \$100

CAC Welcome Reception _____ @ no charge

September 13

Luncheon _____ @ no charge

Reception and Banquet _____ @ no charge

Casino Night _____ @ no charge

September 14

Luncheon _____ @ no charge

September 15

Westshore Terminals Tour _____ \$60

BC Mining Museum Tour _____ \$60

DELEGATE:

First Name	Last Name	Title

Company/Organization _____		
Mailing Address _____		City _____
Province/State _____		Postal/Zip Code _____
Business Telephone _____	Email _____	Business Fax _____

METHOD OF PAYMENT (please enclose Cheque or Money Order)

- Cheque
 Money Order (payable in Canadian funds to: The Coal Association of Canada)
 VISA
 MasterCard
 AMERICAN EXPRESS

Sub-Total (delegate & companion) _____

Add 12% HST _____

TOTAL: _____

Name on Card _____

Card Number _____ Expiry (Month/Year) _____

Signature _____ Amount of Payment _____

Conference cancellations on or before August 20, 2010 are eligible for a full refund. Cancellation from August 21 – 29, 2010 are eligible for a full refund, less 15% handling fees. On or after August 30, 2010, no refund of fees paid (alternate delegates are still eligible to attend in place of initial registrant).

Westshore Terminals, Delta, BC All Day Trip, September 15, 2010 @\$60

Visit Canada's #1 coal export facility. Transportation will be provided to and from venue. Registration is limited - please register no later than August 23, 2010.

BC Museum of Mining, Britannia Beach, BC All Day Trip, September 15, 2010 @\$60

Pan for gold and ride underground through a real mining tunnel. Transportation will be provided to and from venue. Registration is limited - please register no later than August 23, 2010.

****New in 2010: For every 4 registrations from your organization, get one delegate free!**

check here if you do not want your name released on the Attendee List

If you are not able to attend the conference, a delegate from within your organization may attend in your place.

CONFERENCE SPONSOR OPPORTUNITIES

Profile your organization at the 48th Canadian Conference on Coal in Whistler, September 11 – 14, 2010. Get recognized with general signage during the conference and/or at your event, in the conference program and on the Coal Association website homepage (www.coal.ca) until the 49th Canadian Conference on Coal in 2011! Sponsor an event either in whole or in part.

GENERAL SPONSORSHIP:

Category Levels

DIAMOND -	\$25,000 +
PLATINUM -	\$20,000 - \$24,999
GOLD -	\$10,000 - \$19,999
SILVER -	\$5,000 - \$9,999
BRONZE -	\$2,500 - \$4,999
FRIENDS -	up to \$2,499

Event sponsorships may be for total event or portion of event.

*based on availability of events

*please contact the Coal Association to acknowledge interest

EVENT SPONSORSHIP:

Event

Event	Cost of Sponsorship	
September 11 – Reception	\$10,000	SPONSORED
September 12 – Golf Lunch	\$7,500	
September 12 – Welcome Reception	\$30,000	SPONSORED
September 13 – Networking Break	\$6,000	SPONSORED
September 13 – Lunch	\$15,000	SPONSORED
September 13 – Pre-Banquet Reception	\$10,000	SPONSORED
September 13 – Banquet	\$35,000	
September 13 – Wine	\$10,000	SPONSORED
September 13 – Casino Night	\$15,000	
September 14 – Networking Break	\$6,000	
September 14 – Lunch	\$10,000	
Delegate Bags/Conference CD	\$8,000	

Event sponsorships may be for total event or portion of event.

IF YOU ARE INTERESTED IN BEING A SPONSOR, PLEASE COMPLETE THE FORM BELOW OR CONTACT THE COAL ASSOCIATION OF CANADA.

SPONSOR FORM:

Company/Organization	Mailing Address	
City	Province/State	Postal/Zip Code
Business Telephone	Business Fax	Email
Event Sponsor	Name of Event	

OR

General Sponsorship	Category Level
Authorized by (Name & Title)	

METHOD OF PAYMENT (please enclose Cheque or Money Order)

- Please Invoice Us
- Cheque
- Money Order (payable in Canadian funds to: The Coal Association of Canada)
- VISA
- MasterCard
- AMERICAN EXPRESS

Additional Benefits of Sponsorship

- All sponsors will get recognition on the CAC website (on the site until the 49th Conference in 2011)
- Sponsors of more than \$20,000 get two (2) free delegates or one (1) free delegate with sponsorship of \$10,000 or more
- Special recognition at your event as well as option to handout corporate items, plus inclusion on all conference signage and in the conference program

Name on Card	Card Number	Expiry (Month/Year)
Signature	Amount of Payment	