

CONFERENCE SPONSOR OPPORTUNITIES

Profile your organization at the 48th Canadian Conference on Coal in Whistler, September 11 – 14, 2010. Get recognized with general signage during the conference and/or at your event, in the conference program and on the Coal Association website homepage (www.coal.ca) until the 49th Canadian Conference on Coal in 2011! Sponsor an event either in whole or in part.

GENERAL SPONSORSHIP:

Category Levels

DIAMOND -	\$25,000 +
PLATINUM -	\$20,000 - \$24,999
GOLD -	\$10,000 - \$19,999
SILVER -	\$5,000 - \$9,999
BRONZE -	\$2,500 - \$4,999
FRIENDS -	up to \$2,499

Event sponsorships may be for total event or portion of event.

*based on availability of events

*please contact the Coal Association to acknowledge interest

EVENT SPONSORSHIP:

Event

September 11 – Reception	\$10,000	SPONSORED
September 12 – Golf Lunch	\$7,500	
September 12 – Welcome Reception	\$30,000	SPONSORED
September 13 – Networking Break	\$6,000	SPONSORED
September 13 – Lunch	\$15,000	SPONSORED
September 13 – Pre-Banquet Reception	\$10,000	SPONSORED
September 13 – Banquet	\$35,000	
September 13 – Wine	\$10,000	SPONSORED
September 13 – Casino Night	\$15,000	
September 14 – Networking Break	\$6,000	
September 14 – Lunch	\$10,000	
Delegate Bags/Conference CD	\$8,000	

Cost of Sponsorship

\$10,000	SPONSORED
\$7,500	
\$30,000	SPONSORED
\$6,000	SPONSORED
\$15,000	SPONSORED
\$10,000	SPONSORED
\$35,000	
\$10,000	SPONSORED
\$15,000	
\$6,000	
\$10,000	
\$8,000	

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IF YOU ARE INTERESTED IN BEING A SPONSOR, PLEASE COMPLETE THE FORM BELOW OR CONTACT THE COAL ASSOCIATION OF CANADA.

SPONSOR FORM:

Company/Organization	Mailing Address	
City	Province/State	Postal/Zip Code
Business Telephone	Business Fax	Email
Event Sponsor	Name of Event	

OR

General Sponsorship	Category Level
Authorized by (Name & Title)	

METHOD OF PAYMENT (please enclose Cheque or Money Order)

- Please Invoice Us
- Cheque
- Money Order (payable in Canadian funds to: The Coal Association of Canada)
- VISA
- MasterCard
- AMERICAN EXPRESS

Additional Benefits of Sponsorship

- All sponsors will get recognition on the CAC website (on the site until the 49th Conference in 2011)
- Sponsors of more than \$20,000 get two (2) free delegates or one (1) free delegate with sponsorship of \$10,000 or more
- Special recognition at your event as well as option to handout corporate items, plus inclusion on all conference signage and in the conference program

Name on Card	Card Number	Expiry (Month/Year)
Signature	Amount of Payment	